

Service Evaluation & Design

Stevens Point Transit Services Expansion Plan

Stevens Point Transit

Recognizing that provision of affordable transportation services is essential to placing individuals in sustainable employment situations, the North Central Wisconsin Workforce Development Board (NCWWDB) and Stevens Point Transit and the Community Transportation Association of America (CTAA) initiated this plan to enhance transportation services throughout the study area; including the most rural areas of Portage County where access to employment and community services was extremely limited. RLS & Associates, Inc. provided technical guidance and expertise to Stevens Point Transit and NCWWDB and developed a plan for consolidating the transportation services provided by the City of Stevens Point and Portage County. The plan addressed three primary goals: (1) Identification of how to actually coordinate specific functions of public and human service agency transportation between the City and County; (2) Development of a partnership with the City and County to ensure the most efficient use of financial resources; and (3) Consolidation of staff into a joint program to reduce duplications of service while maintaining or increasing the number of transit related jobs.