

Planning (Service, Operational, Strategic)

GDRTA U-PASS FEASIBILITY STUDY

GDRTA

RLS & Associates, Inc. is conducting a project for the Greater Dayton Regional Transit Authority (GDRTA) which will research and assess the feasibility of implementing a U-Pass program for the Greater Dayton RTA and educational institutions in the Greater Dayton area. Current efforts include gathering input from current university students, faculty, personnel, and executive boards. The survey and assessment of local program development needs, price points, and potential billing structures will be balanced with identification of best practices from successful U-Pass programs throughout the nation.

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