

Service Evaluation & Design

HAMPTON ROADS VISION PLAN

HAMPTON ROADS PLANNING DISTRICT COMMISSION

RLS & Associates, Inc. conducted the Transportation Demand Management (TDM) component of the Hampton Roads Virginia Transit Vision Plan. TDM in the region included public transportation, carpooling, vanpooling, walking, bicycling, telecommuting, and van leasing opportunities offered by Hampton Roads Transit and the TRAFFIX program. Priorities, goals, and objectives for TDM in Hampton Roads were identified through workshops with the Vision Plan steering committee, and an Environmental Scan of the region which considered the political, demographic, economic, and social characteristics of the area. RLS & Associates, Inc. completed all aspects of the TDM planning process including a Strengths, Weaknesses, Opportunities, and Threats (S.W.O.T.) analysis workshop with the project steering committee which established the basis for local TDM priorities. The final TDM goals and objectives were included in the Transit Vision Plan for Hampton Roads.

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